



BROCHURE



SHAPING PEOPLE. SHAPING PERFORMANCE.



BAU Executive Education offers non-degree programs in Management, Leadership, Innovation, Strategy and Finance.

Our programs teach global skills to leaders, allowing them have an impact on their organization.

Located in the serene **Tinapa Business Resort**, our campus is designed to foster team building, networking and innovation.



Our faculty are subject-matter experts in a wide variety of disciplines and are actively involved in research, business and leadership.

We continue to research to develop programs aligned with factors for success in global businesses.

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OPEN PROGRAMS

- 8 Weeks open enrollment online programs
- Essential business skill development (Leadership)
- Exploration of key business topics (Finance)
- Focus on common challenges (Marketing)
- Overview of operational topics (Supply Chain)
- Other programs in Strategy, Communication etc

CUSTOM PROGRAMS

- 3-5 Days On-Campus or 4-8 Weeks online
- Targeted solutions for organizations
- 5 employees or more
- Customized design and application-oriented
- Delivered at our Tinapa Knowledge City campus
- Can be delivered at the organizations location

Our **certificates** are an ideal way for professionals, managers and executives to show improvement and skill growth in a particular area to enable them grow on a path or explore a new career in a different field.

Each executive program is a sequence of **modules** in a specialized field that builds both theoretical knowledge and practical skills.



PROGRAMS

OUR COURSES ARE BUILT ON THE FOLLOWING NEEDS

- COURSEWORK LEADS TO A PROMOTION
- PREPARATION FOR JOBS OF THE FUTURE
- USABLE JOB SKILLS & CLASS FLEXIBILITY
- NETWORKING, TEAM BUILDING & GROWTH

STARTTHE PROCESS

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CUSTOM PROGRAMS

We partner with you to create learning programs that can help your organization grow, improve efficiency, drive sales, manage organizational change, adjust to global competition or provide better service delivery. Our tailored programs benefit both the individuals and the organizations.

Whether in capability building or in transformative change management, we aim to move your organization's strategy from vision to.

CONTACT US



BAU Executive Education programs are held in the lake-view campus of Beni American University, situated in Tinapa Business Resort - Africa's premier business resort.

BAU EXECUTIVE EDUCATION

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